



HBI Vision and Goals

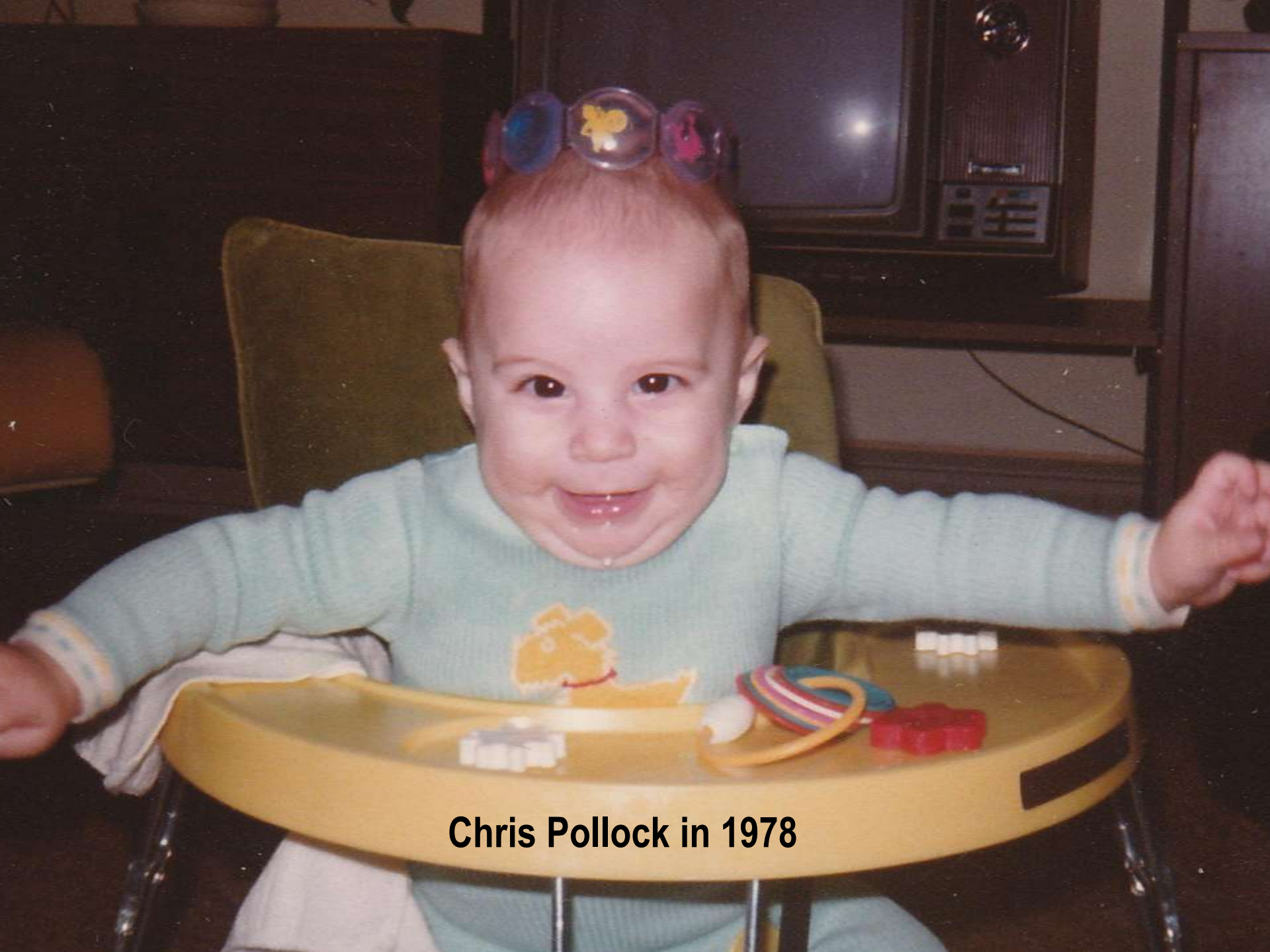
Chris Pollock, HBI Board Chair

2015 Banquet of Blessing

The Diplomat Banquet Center



Dr. Bill and Susan Morehouse with daughter Sarah at His Branches in 1978



Chris Pollock in 1978









HBI Staff





Introduction - Overview
We are going to be looking at the different ways that we can use our data to make decisions about our business and our customers.

The importance of data
Data is the lifeblood of our business. It allows us to understand our customers, our market, and our competitors. It helps us to make informed decisions about our products, our services, and our marketing.

How to use data
There are many ways to use data. We can use it to identify trends, to measure performance, and to make predictions. We can use it to understand our customers and to improve our products and services.

Conclusion
Data is a powerful tool that can help us to make better decisions and to grow our business. We need to make sure that we are using it effectively and that we are keeping it up to date.

...to serve the Under-served
...by sharing Christ Love
...a Safe Place to

~~Communities surround~~
We see a light in the
community sharing the love
of Christ with others in ways
that transform lives, and
equipping others to do the
same for generations to come.

We envision a future for
Rochester that is so full
with hope, healing and restoration:

that
We see the love of Christ
breaking out in neighborhoods
everywhere as the center is
located — bringing hope, healing
and restoration. Lives are
transformed, families are healed.

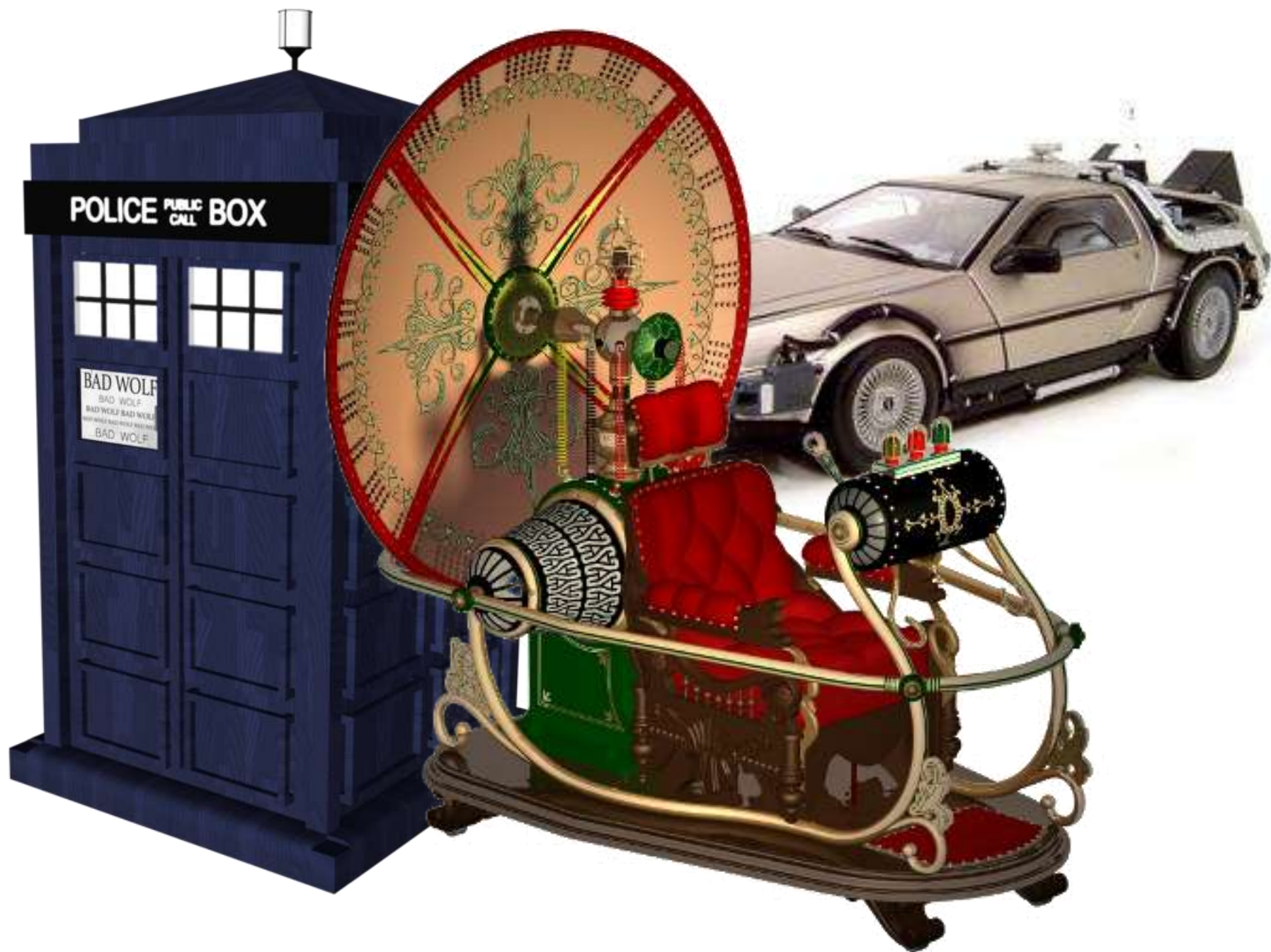
We see revival starting to
break out in neighborhoods everywhere
as the center is located.

Families are healed.

Communities coming together,
respecting
life is embraced.

hope is alive and the impact
will ripple throughout generations
to come.









HBI Vision for the Future


We look forward to a time when our community is brimming with God's love, where everyone feels a sense of belonging, safety, and well-being.

- We will be leaders in the initiative that transforms our neighborhood through strong collaborative relationships.
- We will occupy a position of influence with local governments.
- Our services will reflect our Christian values, and will be trendsetting in the field of community oriented healthcare.
- Our organizational model will be sustainable and reproducible.
- Our contributions to the vitality of our community will be regarded nationally as a model for community health, and
- Our model will spread widely across the globe.



Big, Hairy, Audacious Goals

1. Have a financial plan that is flexible, ensures our ability to innovate, expand our reach, and retain talent.
2. Develop a sustainable and reproducible organizational model, rooted in our values, focused on state-of-the-art services, and adaptable to community needs.
3. Build strategic alliances that establish us as leaders in the field of community well-being.
4. Integrate faith in ALL we do bringing each person we touch into contact with the Living God.

The background of the image features a collage of financial-related items. In the top left, there is a document with the word 'EMPLOY' visible. To its right is a bar chart with green bars of varying heights. On the right side, a portion of a white calculator is visible, showing buttons for numbers 0-9, a decimal point, and a plus/minus sign. In the center, a donut chart is displayed with four segments in shades of green and yellow. Labels with leader lines point to these segments: 'Dividends 41%', 'Off Operati 11%', 'Benefit 10%', and 'Other Expenses 2%'. To the left of the donut chart is a list of monetary values, some preceded by a dollar sign. A dark red pen lies diagonally across the middle of the image, passing over the donut chart and the list of values. At the bottom, a dark horizontal bar contains the text 'Flexible Financial Plan' in white.

Have a financial plan that is flexible, ensures our ability to innovate, expand our reach, and retain talent.

Flexible Financial Plan

Develop a sustainable and reproducible organizational model, rooted in our values, focused on state-of-the-art services, and adaptable to community needs.


The background of the slide features a detailed architectural floor plan. A metal compass is positioned on the left side of the plan. On the right side, several large sheets of paper, representing rolled-up blueprints, are stacked. The floor plan itself includes various room labels such as 'BATHROOM', 'BEDROOM', 'LIVING ROOM', and 'KITCHEN', along with dimensions and structural lines.

Reproducible Model

Build strategic alliances that establish us as leaders in the field of community well-being.

A close-up photograph of several hands holding white puzzle pieces against a blurred blue background. The hands are positioned to bring the pieces together, symbolizing collaboration and building a strategic alliance.

Strategic Alliances



Integrate faith in ALL we
do, bringing each person
we touch into contact
with the Living God.

Integrate Faith



Our journey is not over. In some ways we have just barely taken the first step. There are big challenges ahead, but we know we have an awesome God who can glorify Himself in our weakness, in our failing and in our feeble attempts at service.

Pray for our team