



His Branches

Ministering His Life in Rochester

In the early days...



1978



Mission and Vision

- His Branches Inc. is a nonsectarian Christian ministry that seeks to bring **hope, healing and restoration** to individuals, families, and entire neighborhoods.
- We are dedicated to the promotion and delivery of **high quality medical, counseling, and collaborative services that bear witness to the real presence of the Kingdom of God and the transforming power of Jesus Christ** by providing tangible solutions to the pervasive issues of social injustice and physical, spiritual and social poverty in the Greater Rochester community and beyond.



Who are we?

- *“I am the vine; you are the branches. If you remain in me and I in you, you will bear much fruit; apart from me you can do nothing.”* John 15.5
- **He is The Vine, and we are His Branches.** We’re all called to bear fruit by remaining attached to and completely dependent upon Him.
- All believers are **united eternally** by being grafted into the same Vine.



Foundational principles

- Listening to His voice and obeying His call to
 - **Care** for the poor
 - **Proclaim** and apply His truth
 - **Restore** what has been lost or broken
 - **Affirm** the unity of His Body
 - **Build** and expand His Kingdom
 - **Lay foundations** for the next generation



Our Core Values



- We are called by God to love and **serve** those most in need.



- We are rooted in the **community** we serve.



- We believe in Christ's transforming and sacrificial **love**.



- We value and uphold the **dignity** of every person we encounter.



How do we work together?

Church 4-fold ministry

- *“It was he who gave some to be apostles, some to be prophets, some to be evangelists, and some to be pastors and teachers, to prepare God’s people for works of service, so that the body of Christ may be built up until we all reach unity in the faith and in the knowledge of the Son of God and become mature, attaining to the whole measure of the fullness of Christ.”*

Ephesians 4.11-13

Para-church ministries

- Ordained by God to carry out *works of service* beside and in the midst of the churches in the community to *build up the body of Christ* by spreading the *knowledge of the Son of God* and promoting *unity* and *maturity* among His people

He is the Vine,
we are His Branches

Our three main ministry areas



His Branches Health Services

- Christ-centered medical care

Embracing Options

- Prolife counseling
- STD screening

His Branches Community

- Community building
- Library, garden, events
- Medical Professionals
- Youth Outreach
- Prayer, Support

His Branches Health Services

Christ-centered care for the entire family







Arnett Blvd



Webster House



On the front lines

Pregnant? STD?

Free & Confidential
Men & Women Welcome



embracing
OPTIONS

Need Options?
585-235-0690



Embracing Options volunteer



His Branches Community

- Witnesses for Christ
- Restoring neighborhood integrity
- Positive community action
- Focus on youth





Good times in the neighborhood

The **Front Row** is a dynamic anti-gun violence video, filmed locally and created by youth and adults from Rochester, New York who have seen too many lives lost to gun violence.

You have **three front rows** to offer your family:

the front row of your trial

the front row of your funeral

the front row of your graduation

Which row will you choose?

Watch this video before you decide.
It could change your life.



Discussion questions enclosed.

www.rocfrontrow.com



Produced by
Rochester Community TV

Not always such good times in the neighborhood...

Strengths

- Very committed staff
- Very needy people
- Plenty of work to do
- 35 years of service
- Prayer with each person
- GFM is now a licensed NHSC Community Health Center
- Satellites in Webster and at Joy Family Medicine

Weaknesses

- Challenging population to serve
- “Harvest is plentiful, but the laborers are few”
- 30% of expenses not covered because many can’t afford to pay
- Both secular and church support are still lean
- No “margin” to grow with

What are we doing to grow?



- Meeting regularly for facilitated Strategic Planning
- Developing a long-term vision for the future and some congruent long-range goals
- Working on closer-range one and three-to-five year goals that we can actively implement, measure, and refine.

How can you help?

- Serve as a volunteer
 - Embracing Options counselor
 - Community Outreach participant
- Give generously
 - Donate personally in addition to tithe
 - Regular church support as a mission
- Pray with us
 - For the city and its residents
 - For staff, volunteers, and support

Help by serving

- As a volunteer...
 - Trained as an Embracing Options counselor
 - Working with youth as a Caleb leader
 - In a community event or project
 - On our Board or a committee
 - Grant-writing or fund raising
 - Updating our mailing list
 - Recruiting churches

Help by giving

- Personally
 - Give a one-time donation
 - Become a regular monthly supporter
 - Invite others to our Banquet on April 7
- As a church
 - Consider adding us to your missions budget
 - Become a partner church
 - Participate in the EO Baby Bottle Campaign

Help by praying

- For Christ to be lifted up
- For revival to break out
- For our City to be won to Christ
- For harvest workers to be commissioned
- For the Body of Christ to be united
- For works of service like ours to prosper
- For His guidance and provision
- For wisdom to discern your part

Find us on the web

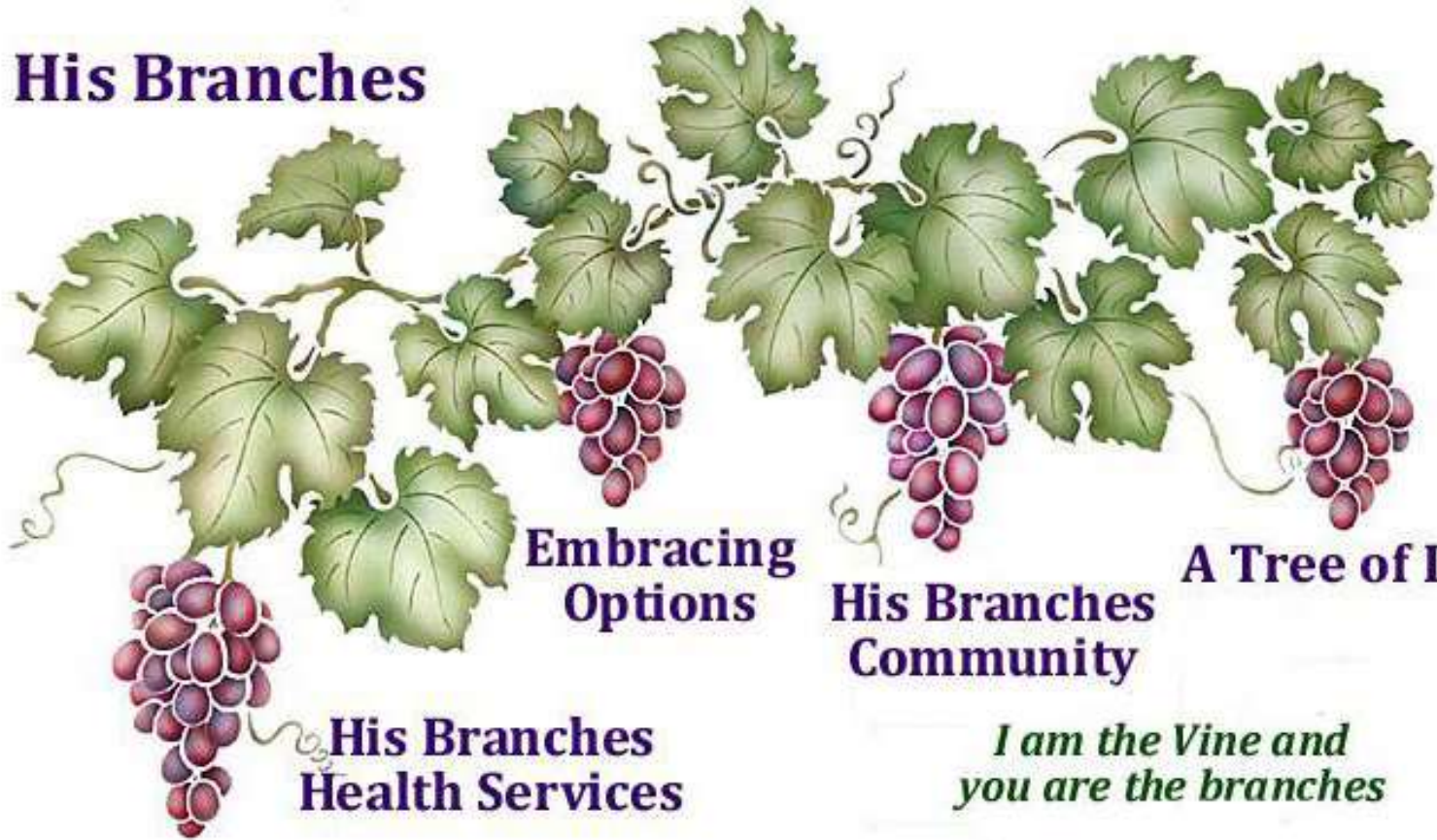
- His Branches – www.hisbranches.org
- HB Health Services – www.hb-health.org
- Embracing Options – www.embracingoptions.org
- HB Community – www.hb-community.org
- The Front Row – www.rocfrow.com
- MCCF – www.grmccf.org and www.urmccf.org



How to contact us

- Web: www.hisbranches.org
- Phone: 235-9000
- Email:
 - Dr. Bill – wmorehouse@hisbranches.org – CEO, Medical
 - Susan – susan@harpsons.com – Community Outreach
 - Dee – dskelton@hisbranches.org – Embracing Options
 - Michelle – mpreston@hisbranches.org – Administration

His Branches



**His Branches
Health Services**

**Embracing
Options**

**His Branches
Community**

A Tree of Life

*I am the Vine and
you are the branches*